

Joint Strategic Needs Assessment Vision for Redesign

Public Health Services for Berkshire

Working together for the health and wellbeing of Berkshire



Background

- The Health and Social Act (2012) requires all Health & Wellbeing Board's working through local authorities and CCG's to produce a JSNA of the health and wellbeing of their local community.
- Slough's JSNA was developed in 2011/2012
- The JSNA needs to be refreshed in 2013

Current JSNA Feedback

Constructive

- Provides a comprehensive data source
- Provides clear overarching priorities
- Provides basis to commission services
- Provides information for the Health & Wellbeing Board

Challenging

- Cumbersome document
- Not “user” friendly
- Clinically focussed
- Confusing data (relevance of data to local area)
- Unable to “tell the local story” – snap shot of needs

Vision

With the transfer of Public Health into Local Authority presents a new opportunity to create a new style JSNA.

The vision is to scope a JSNA that has the ability to:

- *Be accessible and web based*
- *Provide relevant, easy to disseminate data*
- *Tell the local story*
- *Use Ward data as a tool to plan for localised services*
- *Provide key stakeholders with data for commissioning intentions.*

Proposal for redesign

To be accessible and web based:

- Information which is three clicks from a front web page
- Clear and “User” friendly
- Simple navigation to access information and data



Proposal for redesign

Provides relevant, easy to disseminate data:

- Clear data tables
- A range of options of viewing data i.e. script, graphs, tables, pictures

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Contact us

- General Enquiries
- 01234 267422
- Bedford Borough Council, Borough Hall, Cauldwell Street, Bedford MK42 9AP

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Population

Introduction

Bedford Borough covers an area of 476 sq. km and is home to an estimated 157,800 people (2011). Almost two-thirds of the population (64.2%) live in the urban areas of Bedford and Kempston, and 35.8% in the surrounding rural area which comprises 46 parishes.

The Borough's population rose from 148,100 in mid 2001 to 157,800 in mid 2011, an average annual increase of approximately 0.6%.

Age Structure

Bedford Borough has a slightly younger age profile than both the East of England and England, with a median average age of 39.6, compared to 40.7 in the region and 39.9 in England.

The proportion of older people is also lower, with 16.0% of the Borough's population aged 65+ in 2011 compared to 17.6% in the East of England and 16.4% in England.

Age Profile by Gender 2011, Bedford Borough compared to England

Source: ONS, 2011 Mid Year Population Estimates

Population by Age and Gender, 2011

Age	Male	Female	Total
0-4	5,100	5,000	10,200

Proposal for redesign

To have the facility to tell the local story:

- Easy to read and understand
- Ability to share the local ward picture
- Evidenced based and outcome focussed
- Provides a snap shot of current activities and future plans

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Ward Profiles

Profiles for the 27 new Borough wards which came into effect for the 5th May 2011 elections have been prepared by the Community Intelligence Team at Bedford Borough Council.

These present local data on a wide variety of topics including population, housing, economy, income and deprivation, health and wellbeing, transport, and community safety.

Updated profiles, incorporating the initial 2011 Census ward data, will be published here in April 2013.

Ward Profiles (PDF)*
[Brickhill](#)
[Bromham & Biddenham](#)
[Castle](#)
[Cauldwell](#)
[Clapham](#)
[De Panys](#)
[Easttoots](#)
[Elstow](#)
[Goldington](#)
[Great Barford](#)
[Harrou](#)
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[Kempston Central & East](#)
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Don't Miss

In this section find out about the makeup of Bedford Borough Council and who your local Councillors are. You can also find out how to register for elections, submit FOI enquiries and more.

Related Links
▶ Key Plans and Strategies
▶ Council Budgets and Spending

Example

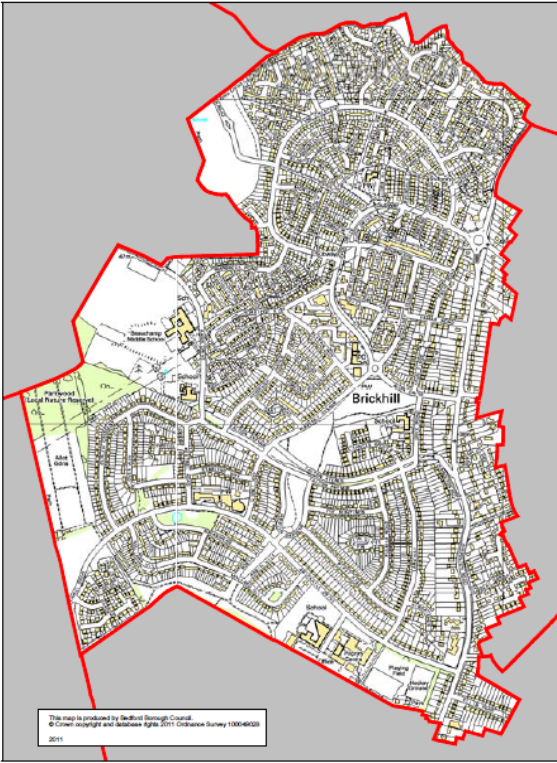
Brickhill

Ward Profile September 2011




BEDFORD
BOROUGH COUNCIL

Click on Tools to convert PDF documents to Word or Excel.



The map is produced by Bedford Borough Council.
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2011



Population: 8,540

**Area: 2.27 sq km
(0.88 sq mi)**

Brickhill Ward is also an urban parish

Located in the north west of Bedford Town, Brickhill has a much older age profile than the Borough with a higher proportion of people aged 50+ fewer aged 0-14 and notably fewer aged 20-34. Minority ethnic

Proposal for redesign

Use Ward data as a tool to plan for localised services:

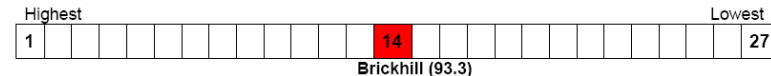
- Promotes Ward conversations based on evidence of needs
- Provides the facility to utilise Ward Data in promoting and planning localised services

Health and Wellbeing

Limiting Long Term Illness – Age Standardised Ratio (2001)



Limiting Long Term Illness – Age Standardised Ratio (2001). Ward Comparison



Source: Based on 2001 Census, ONS, Table CAS016. Analysis by Community Intelligence Team, Bedford Borough. Household residents only. The ratio is calculated by standardising for age differences between wards, with Bedford Borough having a value of 100. A value under 100 means that the level of LLTI is less than expected by the age profile of the ward, and a value above 100 means LLTI is greater than expected.

Social Service Open Cases (2010)

Aged 18+	Brickhill		Bedford Borough
	Number	Per 1000 population	Per 1000 population
Number of Social Services Open Cases	212	30.8	31.5
Open Cases excluding those in Nursing / Residential Care	186	27.0	26.3

Comparison of Social Services Open Cases by Ward (excluding nursing/residential care)



Source: Analysis by Community Intelligence Team, Bedford Borough Council. Open cases in August 2010.

Proposal for redesign

Has the ability to provide key stakeholders with data for commissioning intentions:

- To access detailed reports on specific issues, conditions and ward/area data
- Provide comparison data
- Provide a snap shot of activities and gaps in provision

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Other Data Sources

If you have not found the information you need on our pages, there are a number of other sources that may help you:

- For statistics about your own area go to the [Neighbourhood Statistics](#) site, part of the Office for National Statistics (ONS)
- For data about the local labour market and economy, go to [NOMIS](#)
- Insight East provides an information gateway to data on Bedford Borough and the region, and is a particularly good source of economic data
- For the latest health statistics for Bedford Borough and region, go to the [Eastern Region Public Health Observatory](#)
- A [Joint Strategic Needs Assessment](#) has been prepared jointly by Bedford Borough Council and NHS Bedfordshire.
- For help in finding other data sources, [Data for Neighbourhood Renewal](#) provides links to many datasets, including those used for the former National Indicator set.
- For further information, please contact: intelligence@bedford.gov.uk

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Related Links

- Council and democracy

Example

Bedford Borough Profile

April 2013



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Comments and Questions

Next Step

To agree the proposed approach to redesign the JSNA

Berkshire Public Health Shared Team

*Working together for the health and wellbeing of
Berkshire*