Joint Strategic Needs Assessment
Vision for Redesign

Public Health Services for Berkshire

Working together for the health and wellbeing of Berkshire

West Berkshire Council · Reading Borough Council · Wokingham Borough Council · Bracknell Forest Council · Windsor & Maidenhead · Slough Borough Council

Background

- The Health and Social Act (2012) requires all Health & Wellbeing Board's working through local authorities and CCG's to produce a JSNA of the health and wellbeing of their local community.

- Slough's JSNA was developed in 2011/2012

- The JSNA needs to be refreshed in 2013

Current JSNA Feedback

Constructive

- Provides a comprehensive data source
- Provides clear overarching priorities
- Provides basis to commission services
- Provides information for the Health & Wellbeing Board

Challenging

- Cumbersome document
- Not “user” friendly
- Clinically focussed
- Confusing data (relevance of data to local area)
- Unable to “tell the local story” – snap shot of needs

Vision

With the transfer of Public Health into Local Authority presents a new opportunity to create a new style JSNA.

The vision is to scope a JSNA that has the ability to:

- *Be accessible and web based*
- *Provide relevant, easy to disseminate data*
- *Tell the local story*
- *Use Ward data as a tool to plan for localised services*
- *Provide key stakeholders with data for commissioning intentions.*

Proposal for redesign

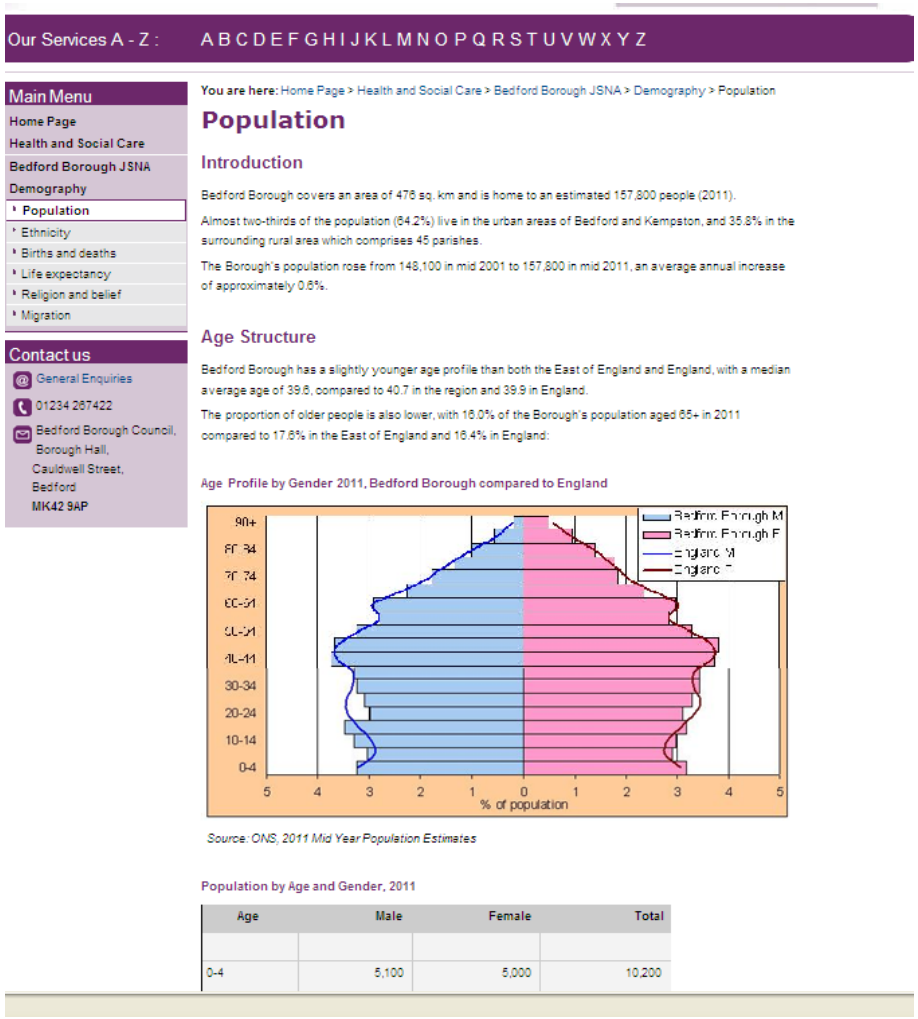
To be accessible and web based:

- Information which is three clicks from a front web page
- Clear and “User” friendly
- Simple navigation to access information and data

Proposal for redesign

Provides relevant, easy to disseminate data:

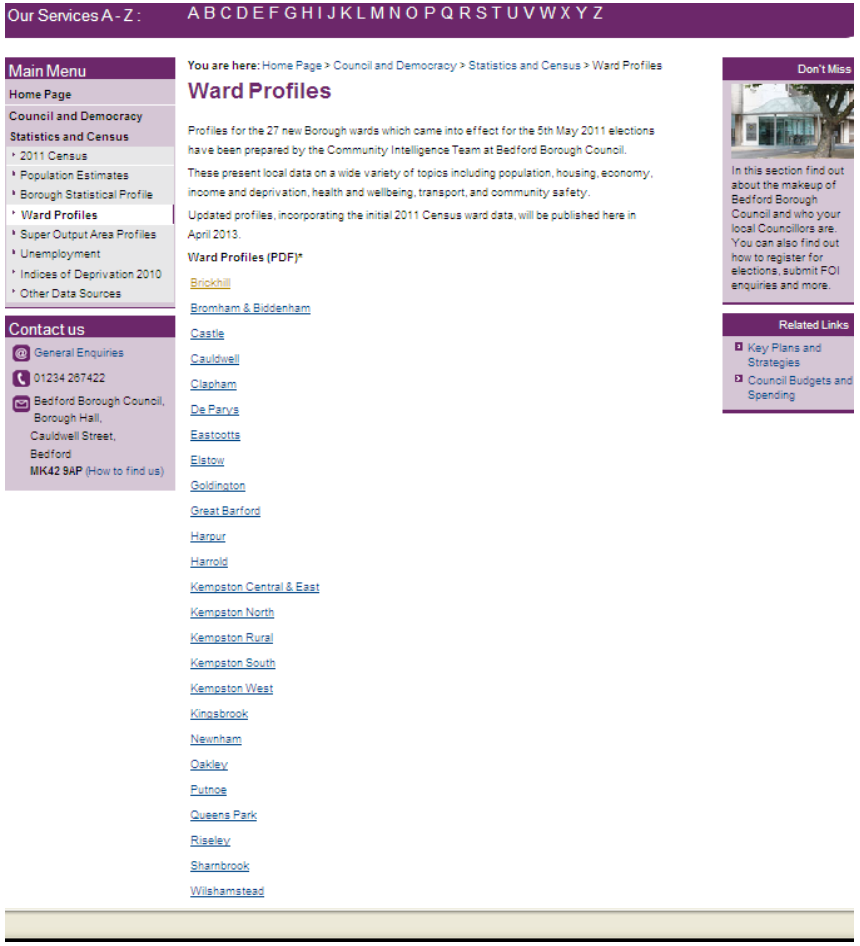
- Clear data tables
- A range of options of viewing data i.e. script, graphs, tables, pictures



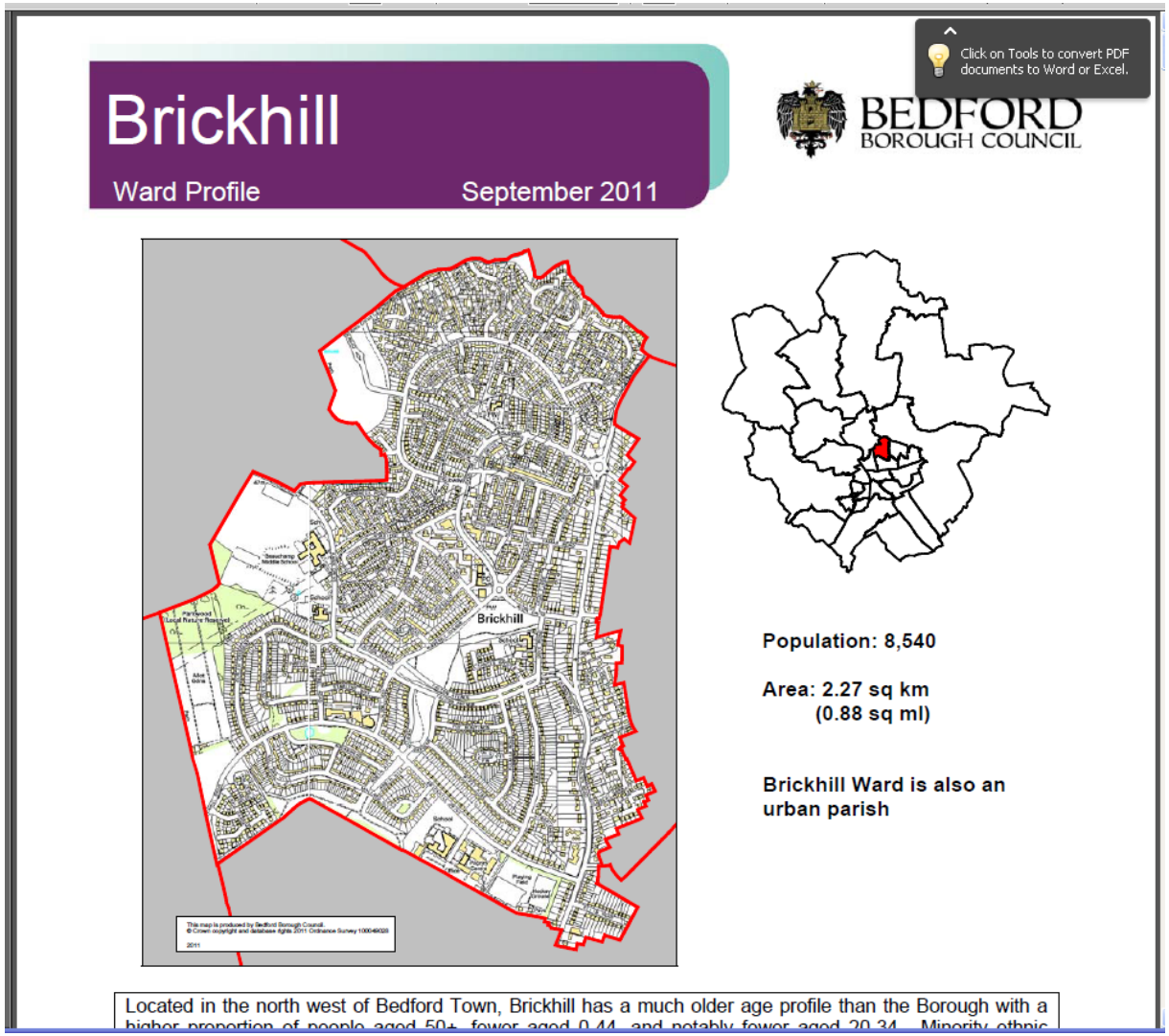
Proposal for redesign

To have the facility to tell the local story:

- Easy to read and understand
- Ability to share the local ward picture
- Evidenced based and outcome focussed
- Provides a snap shot of current activities and future plans



Example



Click on Tools to convert PDF documents to Word or Excel.

Brickhill

Ward Profile September 2011

BEDFORD BOROUGH COUNCIL

Population: 8,540

Area: 2.27 sq km (0.88 sq ml)

Brickhill Ward is also an urban parish

Located in the north west of Bedford Town, Brickhill has a much older age profile than the Borough with a higher proportion of people aged 50+, fewer aged 0-44, and notably fewer aged 20-34. Minority ethnic

Proposal for redesign

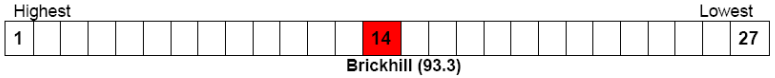
Use Ward data as a tool to plan for localised services:

- Promotes Ward conversations based on evidence of needs
- Provides the facility to utilise Ward Data in promoting and planning localised services

Health and Wellbeing

Limiting Long Term Illness – Age Standardised Ratio (2001)

Limiting Long Term Illness – Age Standardised Ratio (2001). Ward Comparison



Brickhill (93.3)

Source: Based on 2001 Census, ONS, Table CAS016. Analysis by Community Intelligence Team, Bedford Borough. Household residents only. The ratio is calculated by standardising for age differences between wards, with Bedford Borough having a value of 100. A value under 100 means that the level of LLTI is less than expected by the age profile of the ward, and a value above 100 means LLTI is greater than expected.

Social Service Open Cases (2010)

Aged 18+	Brickhill		Bedford Borough
	Number	Per 1000 population	Per 1000 population
Number of Social Services Open Cases	212	30.8	31.5
Open Cases excluding those in Nursing / Residential Care	186	27.0	26.3

Comparison of Social Services Open Cases by Ward (excluding nursing/residential care)

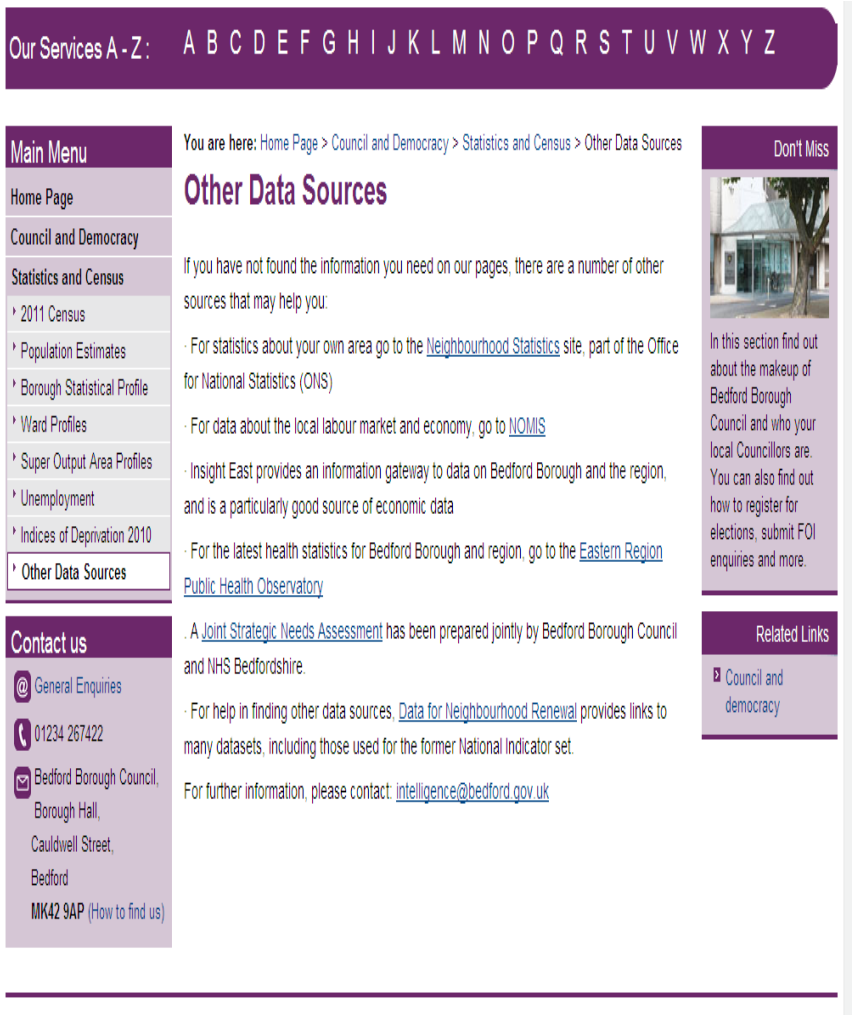
Brickhill (27.0)

Source: Analysis by Community Intelligence Team, Bedford Borough Council. Open cases in August 2010.

Proposal for redesign

Has the ability to provide key stakeholders with data for commissioning intentions:

- To access detailed reports on specific issues, conditions and ward/area data
- Provide comparison data
- Provide a snap shot of activities and gaps in provision



Example

Bedford Borough Profile

April 2013

BEDFORD BOROUGH COUNCIL

Housing and Households

		Page
	Summary	**2**
1	**Introduction**	**3**
2	**Existing Housing Supply and Future Residential Development**	**5**
	2.1 Housing Stock in 2012	5
	2.2 Housing Tenure	6
	2.3 Dwelling Type	7
	2.4 Housing Forecasts	9
	2.5 Major Residential Developments	10
3	**Household Numbers and Characteristics**	**11**
	3.1 Household Numbers	11
	3.2 Household Residents	11
	3.3 Household Composition	12

Comments and Questions

Next Step

To agree the proposed approach to redesign the JSNA